

May 31, 2022

**POSITION**

VP or Director of Product Management

**REPORT**

CEO, part of the Executive Leadership team

**FULL TIME / PART TIME**

Full Time

**LOCATION**

Bethesda, MD with some remote work

**DURATION**

Permanent Position

**ABOUT NOVOLYZE**

Novolyze is a rapidly growing company that empowers the food & beverage industry to enhance food safety & quality performance in a rapidly changing environment. We offer application-driven, tech-enabled solutions to activate a groundbreaking, holistic approach to food safety and quality. We leverage the power of IoT and cloud computing to unify food safety and quality data, transform them into actionable insights, and enable real-time decision-making.

Our team is composed of experienced food safety & quality professionals offering cross-functional expertise in microbiology, process engineering, risk assessment, SaaS solution engineers and many others. At Novolyze, we all share the same passion for making the foods we eat everyday safer while improving the sustainability of food production systems. Our values encompass Customer Success, Boldness, Team Spirit, Agility & Impactfulness.

Novolyze Inc. provides:

- A clear growth perspective
- A professional and dynamic team with a global vision and mindset
- An exciting, international, multicultural working environment
- Working for a mission-driven business with a meaningful challenge making a positive impact

on food safety and quality industry

- Competitive compensation
- Health benefits - medical, dental, and vision
- 401K
- Unlimited paid time off
- Choice of PC or Mac
- Gym (at our Bethesda office)

If you have a desire to grow with a dynamic company, make a major difference within the organization, and thrive working in a fast-paced environment, then this opportunity may be for you.

## JOB DESCRIPTION

The VP/Director of Product Management is a key member of the management team and will have full responsibility for leading the company's product management initiatives. We are looking for a product leader with extensive experience in managing the design, building, and delivery of highly technical cloud-based B2B SaaS solutions.

The VP/Director of Product Management is responsible for the following:

### Product Leadership

- Pilot the product initiative and drive vision, strategy, prioritization, and roadmap by gathering data and insights from customers, partners, suppliers, and internal stakeholders
- Drive the Intellectual Property strategy
- Rationalize product investment based on data, value, and customer KPIs
- Drive product prioritization and focus based on bringing customers' needs, competitive edge, and value to customers
- Identify and prioritize key competitive feature and functionality gaps
- Build relevant partnerships or other initiatives to help complete/extend our product portfolio and/or balance product readiness in relation to major business opportunities and company's product vision

### Product Management, Execution, and Performance

- Drive and embody user needs, feedback and experience and work closely with design to drive the right experience for our personas based on needs and value creation
- Own and run the Product Roadmap Committee
- Participate in the Product Advisory Board and orient the product strategy based on their insights and/or advice
- Own responsibility of obtaining requirements, epics and prioritized product backlog from

you and your team

- Define release readiness for the products including enablement
- Align your product decisions based on product performance metrics to help drive customer engagement and retention

#### People Management and Team Engagement

- Build and lead the product team and manage employees and contractors
- Mentor and train direct and indirect team members
- Pitch and communicate the benefits and values of the product vision and roadmap to our Board of Directors, potential investors, sales, and marketing teams, eventually customers and other stakeholders effectively
- Facilitate and communicate product vision and alignment across the organization

## PROFILE / JOB REQUIREMENTS

- 10+ years' experience or more in product management
- Ability and experience to work with globally distributed team
- Strong sense of urgency and accountability
- Hands-on and passionate about building products and bringing products to market
- Customer-centric and market value orientation in strategic thinking
- Ability to build an end-to-end product roadmap with input from internal collaborators, customers, and partners
- Ability to do build/buy analysis successfully
- B2B and Saas background is required
- Ability to work strategically and tactically on a day-to-day basis on the execution side
- Prior startup experience preferred or recent experience in a high-growth, fast-paced environment
- Ability to engage with teams in technical conversations and impact and added benefit with someone with somewhat technical educational background or experiences
- Willing to travel 30-50% locally and internationally

## APPLICATION

If you are interested in this position, please send your application to [paul.cambell@novolyze.com](mailto:paul.cambell@novolyze.com)

Novolyze prohibits all discrimination and encourages diversity in all forms. Novolyze is committed to respecting the diversity of its employees and to providing them with an inclusive work environment.